



PROVIDENCE HOSPITALS



Media contact:

Steph Bilovsky

stephanie.bilovsky@providencehospitals.com

Phone: 803-256-5875

PROVIDENCE HOSPITALS RECEIVES FIVE MARCOM AWARDS

COLUMBIA, SC – Providence Hospitals is proud to announce that it has received five 2015 MarCom Awards in the annual international competition for marketing and communication Professionals. The contest evaluates concepts, writing and design for print, visual, audio and web campaigns. There were about 6,000 participants this year, representing corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

Platinum Award:

- “Take the Stairs” Series Elevator Wraps

Gold Award:

- Bob Coble Guest Column
- Hero Nurse News Release

Honorable Mention:

- Shake it Off Nutrition Week Video
- Sun-Selfie Contest

All winners can be viewed on the MarCom Awards website <http://marcomawards.com/>.

“People are inundated with messaging these days, so we put a lot of effort into each campaign to make sure they are noticed and on point,” says Kelly Perritt, Marketing and Communications Director for Providence Hospitals. “These recognitions are a testament to our time and effort.”

About Providence Hospitals, a ministry of the Sisters of Charity Health System:

Providence Hospitals is the leading provider of cardiovascular and orthopedic services in the Midlands. Providence is composed of two hospitals, thirteen physician practices, a network of rehabilitation centers, two sleep centers, a school of cardiac diagnostics, and an accredited chest pain center. In total, Providence employs more than 2,000 dedicated staff.

Founded in 1938 by the Sisters of Charity of St. Augustine, Providence is known statewide for outstanding clinical quality and compassionate care. The Providence open heart surgery program has ranked consistently in the top 15% of open heart programs for the past six and one-half years. Both the orthopedics and cardiac services have received the South Carolina BlueCross BlueShield Blue Distinction Center designation. www.providencehospitals.com

About the MarCom Awards:

The MarCom competition has grown to perhaps the largest of its kind in the world with about 6,000 entries per year. A look at the winners shows a range in size from individuals to media conglomerates and Fortune 50 companies. The competition is so well thought of in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants. <http://marcomawards.com/>

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